

Call for Papers: June 9, 2022

Green Battery Korea 2022

Date: September 1, 2022

Venue: Conf. Hall A,
Korea Chamber of
Commerce and Industry

Organizer: **powerelectronics**
파워일렉트로닉스 매거진 코리아

<https://powerelectronics.co.kr/GBK2022/>

Event Outline

Date September 1, 2022

Venue The Federation of Korean Industries

Organizer **powerelectronics**
파워일렉트로닉스 매거진 코리아

Manager **SEMICOMM**
NOT JUST, THAT ONLY

Number of attendees 80 expected

Type **Presentation, table-top demo
& media interviews/press conference**

Coverage - Chip solutions for efficiency enhancement:
SiC and GaN devices
- Battery recycling technologies and services
- Battery thermal management technologies
- Self charging, wireless charging and smart battery solutions

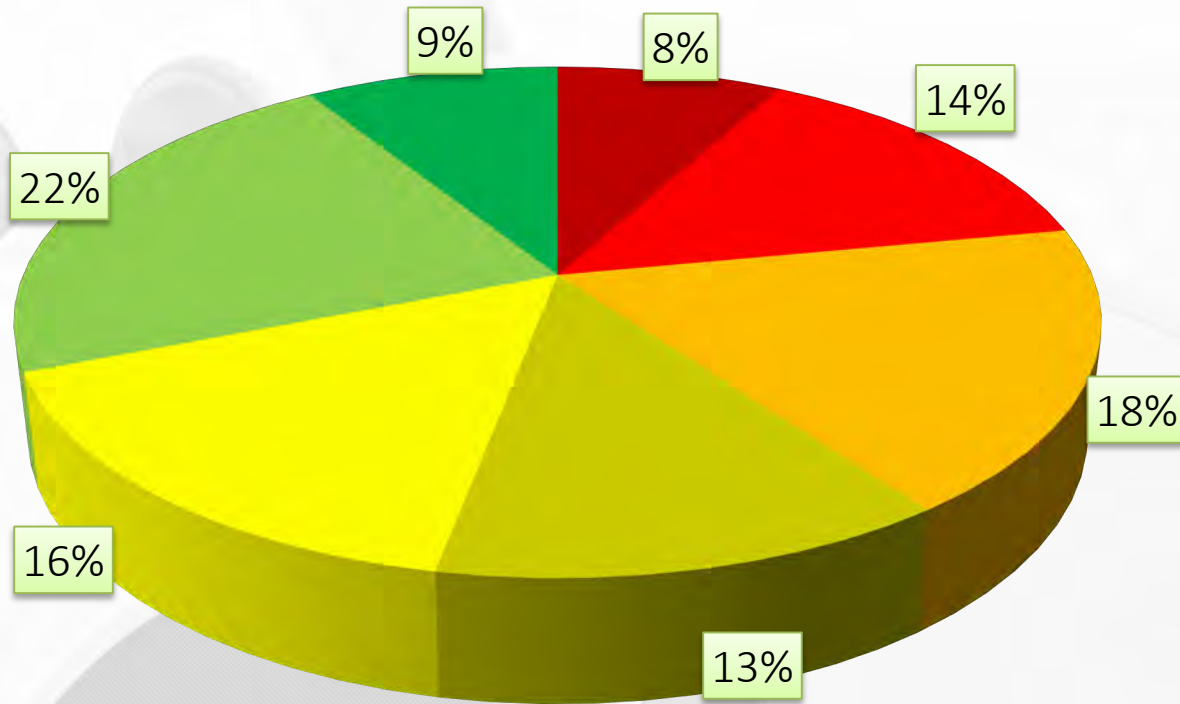


GBK 2022

Attendee Analysis by industry



- Makers
- Mobile devices
- Wearable devices
- IoT applications
- Batteries and chargers
- Industrial equipment
- Others

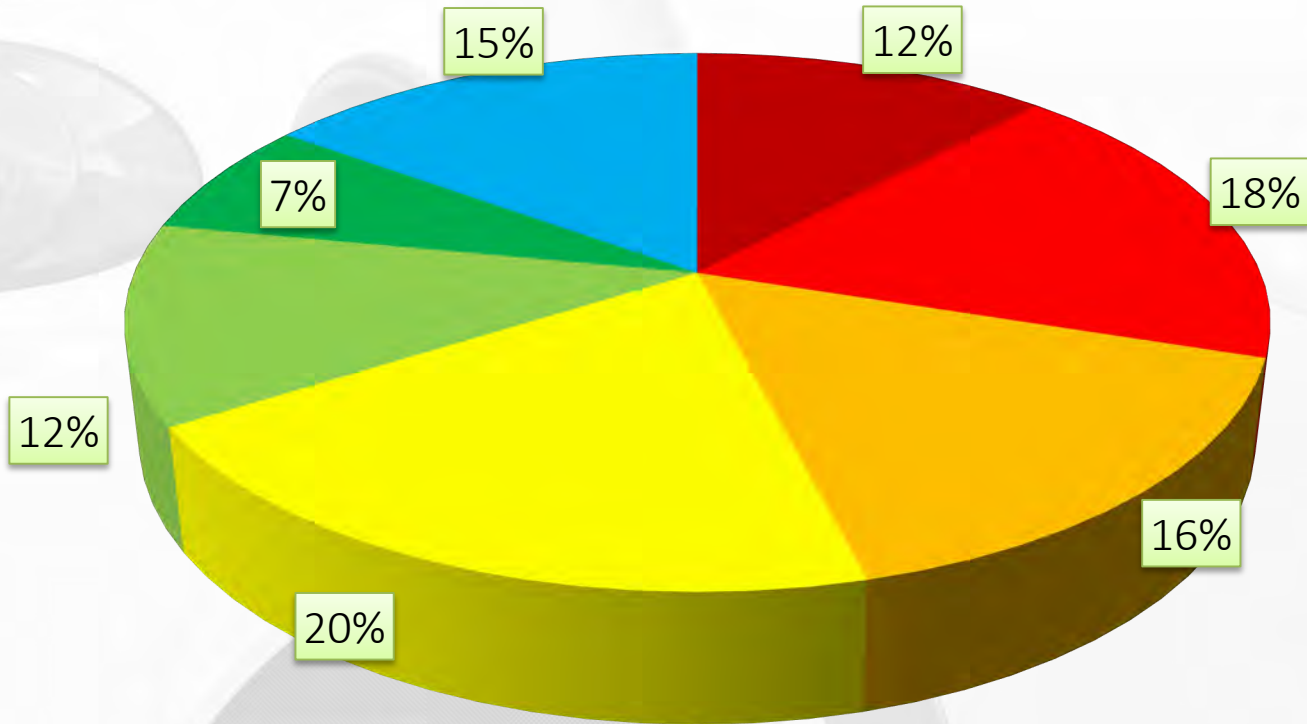


Source: survey among Power Electronics Magazine Korea readers

Attendee Analysis by job title



- CXOs
- Marketers
- R&D specialists
- Product designers
- Product planners
- Others
- Field application engineers



Source: survey among Power Electronics Magazine Korea readers

Previous Events





Contents	Diamond	Platinum	Gold	Silver	Bronze
Table-top demo (120 x 90cm) Private booth (space only given)	booth	table	table	table	
Speaking opportunity	50 minutes	40 minutes	30 minutes	-	20 minutes
Attendee invitation (valued at \$200 per person)	5	4	3	2	-
Company profile article on www.powerelectronics.co.kr	0	0	-	-	-
Technical article placed to seminar hand-outs: in Korean	0	-			
Attendee contacts provided	0	0	-	-	-
Free online banner posting on www.powerelectronics.co.kr	0 (for two months)	0 (for one month)	-	-	
E-mail blast to Korean engineers (before event)	0	-	-	-	-
Fee	US \$8,000	US \$4,000	US \$2,000	US \$1,000	free



Service format	Contents	Fee
One-on-one interview	<ul style="list-style-type: none"> - two separate interview arrangements - with two editors - on the seminar day - interpretation service provided - clipping report provided one month later 	<p style="text-align: center;">US \$2,500 (including a business room rent with coffee provided)</p>
Media round table meeting	<ul style="list-style-type: none"> - one integrated interview arrangement - with four editors - on the seminar day - interpretation service provided - clipping report provided one month later 	<p style="text-align: center;">US \$4,000 (including a business room rent with coffee provided)</p>
Press conference	<ul style="list-style-type: none"> - press conference in a hotel conference room - with more than ten editors - before or after the seminar day - interpreter hired for smooth messaging - lunch, coffee, banner, prints and other expenses all included - media follow-up and debriefing provided - clipping report provided from one week later on 	<p style="text-align: center;">US \$12,000 (including hotel conference room rent/ with lunch-and-coffee, interpretation hiring and all other expenses)</p>

The PR service is optional, provided by a semiconductor-centric Korean PR agency managing the seminar. Payments for both seminar participation and project PR should be made before August 17

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Thank you for joining the event

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