



AI TechCon Korea 2018

- July 11 (Wed.), 2018 *the last day of AI Expo Korea 2018*
- COEX Conference Room

Organizer:



Media Sponsors:



Date	July 11 (Wed.), 2018
Venue	COEX Conference Room, Seoul, Korea
Organizer	SEMICOMM
Manager	
Media Sponsors	<div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;"> <p>Artificial Intelligence Times</p> <p>인공지능신문</p> <p>www.aitimes.kr</p> </div> <div style="text-align: center;"> <p>powerelectronics</p> <p>파워일렉트로닉스 매거진 코리아</p> </div> </div>
Number of attendees	<ul style="list-style-type: none"> - 120 (expected) - from service providers/operators, system manufacturers, R&D specialists, governmental officers, analysts, media, academia, etc.
Type	presentation, table-top demo, business matching event, media interviews/press conference
Coverage	weak/strong/super artificial intelligence, virtual personal assistant, machine/deep/reinforcement learning platform, neural network, big data, social robotics/chatbots, image/voice/vision recognition, natural language process, biometrics, sensor, security, IoT, smart factory/city, 5G, network, autonomous driving and other technology solutions and intellectual properties

Item	Diamond	Platinum	Gold	Silver	Bronze
Table-top demo (120 x 90cm)	-	○	○	-	○
Private booth (space only given)	○	-	-	-	-
Speaking opportunity	60 minutes	50 minutes	40 minutes	30 minutes	-
Attendee invitation (valued at \$200 per person)	10	6	4	-	2
Media event	press conference with more than eight editors	Interview with three Korean trade publications	-	-	-
Attendee e-mails given	○	○	○	-	-
Free online banner posting on www.aitimes.kr	Two months	one month	-	-	-
E-mail blast to readers of AI Times (before event)	○	○	○	-	○
Fee	US \$15,000	US \$7,000	US \$4,000	free	US \$2,000

Business Matching Table

Venue	Business Room, Park Hyatt, Seoul, Korea (can be changed)
Time/ Date	10:00 – 13:00, July 10, 2018
Format	<ul style="list-style-type: none"> - Business talks with selected buyers/partners based on prior reservation - Organizer/sponsoring media will blast the eDM to receive meeting inquiries - Participating companies will be covered at www.aitimes.kr in June - Each meeting will be held for more than 30 minutes with results reported at www.aitimes.kr
Fee	- US \$2,000 (including coffee/lunch for up to six people, two free invitations & buyer/partner introductions)

Exhibition Registration for AI Expo Korea 2018

Fee	Starting with US \$3,000 (for a basic booth: 3 x 3m)
Registration	Booking -> Registration form submission -> Wire transfer -> Confirmation
Benefits	<ul style="list-style-type: none"> - Allocation of the easy-to-find booth, - Free media coverage (in a form of a company profile; at www.aitimes.kr) - 15% discount for the Business Matching Table & TechCon Korea 2018 participation fees
Deadline	May 31, 2018 for the final confirmation



Artificial Intelligence Times
인공지능신문
www.aitimes.kr





Thank you for joining the event

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